

Join Zamorano as:

Content Creator

Institutional Development Office
Zamorano University
Valle del Yeguaré, Francisco Morazán, Honduras

Why Zamorano?

Working at Zamorano means becoming part of a multicultural community dedicated to transforming agriculture in Latin America. Every day, you contribute to developing future leaders and sustainable solutions, while enjoying a one-of-a-kind campus that inspires learning. You'll have access to meaningful professional growth opportunities and be part of an environment grounded in respect, excellence, and purpose.

About the Opportunity

As a Content Creator at Zamorano, you'll have the chance to inspire thousands by showcasing the real impact of agricultural education across the region. You'll bring powerful stories to life, connect with diverse audiences, and elevate the visibility of our mission. This role blends creativity with purpose, giving you the space to innovate, grow professionally, and contribute to strengthening a community that is shaping the future of Latin America.

What You'll Do

In this role, you will develop a comprehensive communication strategy with clear, measurable goals; produce multi-platform content for various audiences; design digital materials; edit videos; and coordinate audiovisual productions. You will also define buyer personas and keywords for campaign optimization, generate UGC that highlights student life, and prepare reports with improvement recommendations—helping strengthen Zamorano's digital presence and institutional impact.

What We're Looking For

- Bachelor's degree in graphic design, communications, or marketing
- At least two (2) years of experience in similar roles
- Proven experience in graphic design and video editing
- Knowledge of digital terminology and metrics
- Understanding of current formats and trends in digital media
- Strong grasp of social media platforms — essential
- Ability to interpret results and provide actionable insights
- Copywriting skills — preferred
- Excellent spelling and writing — essential
- Strong organization and planning skills
- Bilingual — desirable

What You'll Find at Zamorano

A multicultural community committed to excellence; a unique campus surrounded by nature that serves as a living laboratory; learning and professional development opportunities; a collaborative environment that drives innovation; specialized agricultural and sustainability resources; and an institutional culture built on respect, ethics, and a shared purpose to positively transform the region.

Inspired to Be Part of This Mission?

Please submit your motivation letter, updated CV, three (3) professional references in PDF format, and portfolio to: talentohumano@zamorano.edu

Subject: **Content Creator**

Application Deadline: March 13, 2026

Diversity and Inclusion

At Zamorano University, we celebrate diversity and believe in equal opportunity. We do not discriminate based on origin, race, religion, gender, or nationality. Here, talent and a passion for transforming the agricultural world are what matter most.