

**Join Zamorano as:**

## **Alumni Engagement and Annual Fundraising Campaigns Coordinator**

Institutional Development Office

Zamorano University

Valle del Yeguate, Francisco Morazán, Honduras

### **Why Zamorano?**

At Zamorano University, we believe education transforms lives. We also know that strategic collaboration with key partners strengthens our impact across the region and the world. For this reason, we are seeking a committed, creative, and results-oriented professional who can lead engagement processes and enhance our fundraising campaigns. This role is essential for building relationships, driving value-added initiatives, and contributing to the sustainable growth of our institution.

### **About the Opportunity**

If you are passionate about building strategic relationships, driving purpose-driven initiatives, and leading projects that generate tangible impact, this role is for you.

As the Coordinator of Alumni Engagement and Annual Fundraising Campaigns, you will be part of a dedicated team focused on strengthening the reach and sustainability of our institutional initiatives. You will play a key role in cultivating partnerships, developing effective campaigns, and coordinating efforts that connect Zamorano with its allies, donors, and broader communities. Your work will directly contribute to expanding our impact and supporting the transformative education that defines our institution.

### **What You Will Do**

- Strengthen relationships with alumni through a comprehensive program of communication, engagement, and reconnection. This includes managing digital platforms, organizing events, and developing initiatives that foster networking, participation, and a strong sense of belonging to Zamorano.
- Lead fundraising efforts for Zamorano's Scholarship Program by designing and executing annual campaigns and events targeted at alumni, employees, parents, students, and private-sector partners. This involves strategic planning, developing key messages, and implementing activities that ensure fundraising goals are met.
- Direct the institutional employability program through activities and partnerships that expand career opportunities for the alumni community. This includes promoting job

openings, coordinating professional development spaces, and positioning Zamorano as a source of highly qualified talent.

- Coordinate and manage the alumni database, ensuring continuous information updates, tracking professional trajectories, and recognizing success stories. Develop strategies to highlight alumni profiles and strengthen their visibility within and beyond the institution.

### **What We're Looking For**

- Graduate of Zamorano University (Agronomy Engineering, Agribusiness Management Engineering, Food Science and Technology Engineering, or Environment and Development Engineering) or a bachelor's degree in Public Relations, Marketing, Communications, or a related field.
- Master's degree in Public Relations, Marketing, or Communications.
- Three (3) years of proven experience in similar roles.
- Event planning, protocol, and institutional representation.
- Digital marketing tools.
- Database management.
- Advanced Microsoft Office proficiency.
- Fundraising strategies.
- Employability and selection interviews.
- Full command of Spanish and English.

### **At Zamorano, You Will Find:**

- A vibrant campus where sustainability, innovation, and community come together.
- Opportunities for professional growth and global collaboration.
- A multicultural environment where learning has no limits.

### **Inspired to be part of this mission?**

Send your motivation letter, updated CV, and three (3) professional references in PDF format to: **[talentohumano@zamorano.edu](mailto:talentohumano@zamorano.edu)**

Subject line: **Alumni Engagement and Annual Fundraising Campaigns Coordinator**

Application deadline: **December 6, 2025**

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### **Diversity & Inclusion**

At Zamorano University, we celebrate diversity and believe in equal opportunities. We do not discriminate based on ethnicity, race, religion, gender, or nationality. Here, talent and a passion for transforming the agricultural world are what we value most.